Coursera Academy Certifications through the Impact Beloit Initiative

You can supplement your Beloit education by earning a professional certificate. These career training programs are designed by industry leaders at world-leading companies to give you skills that you need for success as a leader at Beloit and beyond. By taking courses through Coursera, you will earn certificates offered by Google, IBM, Meta, and other companies.

To earn a certificate, you will complete multiple courses, which are available online at any time throughout the year. Coursera is organized by certificates and makes clear what courses you need to take to earn the certificate. While you must take all courses specified to earn a specific certificate, you are free to enroll in any single courses that meet your targeted goals.

These opportunities are intended to supplement, not replace, a Beloit College education. These courses and certificates are delivered through Coursera and certified by various third parties (e.g, Google, Meta, Salesforce, IBM). Coursera courses do not result in Beloit College credit and do not appear on Beloit transcripts. Students who have earned certificates through Coursera may post badges on LinkedIn and indicate completion on their resumes. The offerings listed below are up-to-date at time of posting, but may change.

Contact Career Works to sign up (careerworks@beloit.edu). You will be asked to complete a form to indicate which certificates or individual courses you're interested in and what your plan is for completing them. Students with a clear plan—with deadlines and accountability— are the most likely to complete a professional certificate successfully.

Professional Certification Pathways

Android Developer

Meta Android Developer

Application Developer

• IBM Full Stack Software Developer

Back-End Developer

- Meta Back-End Developer
- IBM Back-End Development

Bookkeeper

- Intuit Academy Bookkeeping
- Tally Bookkeeper

Career Coach

Goodwill Career Coach & Navigator

Customer Service Representative

 CVS Health Call Center Customer Service

Cybersecurity Professional

Microsoft Cybersecurity Analyst

Data Analyst

- Google Data Analytics
- IBM Data Analyst
- IBM Data Analytics with Excel and R

Data Engineer

- Meta Database Engineer
- IBM Data Engineering

Career Works JFW 11/14/2023

Data Scientist

IBM Data Science

Data Warehouse Developer

• IBM Data Warehouse Engineer

DevOps Engineer

 IBM DevOps and Software Engineering

Digital Marketer

 Google Digital Marketing & E-Commerce

Front-End Developer

- Meta Front-End Developer
- IBM Front-End Developer

Human Resources Specialist

• HRCI Human Resource Associate

iOS Developer

Meta iOS Developer

IT Project Manager

• IBM IT Project Manager

IT Support Specialist

Google IT Support

Mainframe Developer

IBM Mainframe Developer

Network Engineer

Akamai Network Engineering

Project Manager

• IBM Project Manager

Sales Development Representative

 Salesforce Sales Development Representative

Sales Operations Specialist

• Salesforce Sales Operations

Social Media Marketer

Meta Social Media Marketing

Solutions Architect

 Akamai Customer Consulting & Support

Technology Consultant

SAP Technology Consultant

UX Designer

Google UX Design